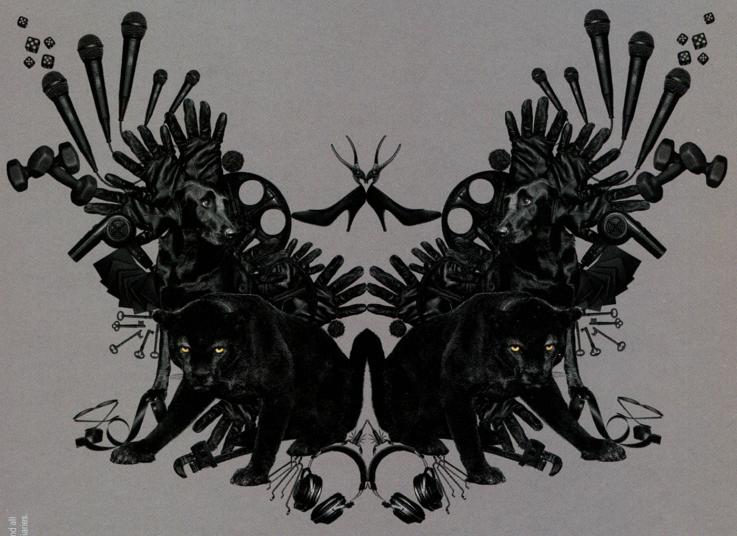


Everyone Experiences It Differently.





Stimulate Your Senses®

Departments

ALFRED E. NEUMAN

People who favor racial profiling should be sent back to where they came from!

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Letters and tomatoes

MAD

A NOTE FROM THE EDITOR

With this issue, MAD is increasing its frequency from four to six issues per year. Happily, this means more issues of MAD for you and, tragically, a lot more work for me and the staff of the magazine! The next issue of MAD (#505) will go on sale August 17. A new issue will follow approximately every two months thereafter. MAD subscribers will automatically have their subscriptions adjusted to reflect the additional issues. Cat Fancy subscribers will be unaffected.

Additionally, as we went to press, Cartoon Network announced that they would be airing a new MAD animated TV show in the fall of 2010. Look for more details about the show in the next issue of MAD (#505) which, as I just said above, goes on sale August 17. If you were paying closer attention, I wouldn't have to repeat myself!

-JF

PROSE AND CONFUSED

My name is Brandon and I always enjoy reading your magazine. One of my favorites I think would be Spy vs. Spy—they are pretty hilarious in fact. I also enjoy just going through and reading all of the comics and parodies, especially Strip Club and The Fundalini Pages. They make my day better when I am going through a rough time. One thing that I have noticed that became extinct from MAD is that one comic about a family always engaging in ridiculous adventures. I can't remember what it was called, but I'm sure you can help me.

Brandon N., Grandforks, ND

Off-Brand — No problem! The strip you're thinking of is called "Family Circus" — and while it never ran in MAD, it still appears in countless newspapers across the country! That Dolly is a freakin' pistol! —Ed.

GIVE P'S A CHANCE

I have written many, many times to you. And even though none of these letters have made it into the actual magazine, I have hope that one day it will! MAD has taught me a lot of things. For instance, patience, perseverance, passion, political humor, practicality, peace of mind, pan-handling, pent-up frustration and pathos (I don't even know what that last one meant, but it sounds smart, right?) Thanks for all the pretentious humor that has been puked out by your petty magazine.

Beatriz Lopez, West Warwick, RI

Sweet-N-Lopez — Thanks, we learned a lot from your letter, too. Actually, just one thing — shred any mail that comes from West Warwick! —Ed.

WEAK PREVIEWS

I read on the internet how you are not doing many movie parodies because of the nature of theatrical releases today. Have you considered lampooning cult movies like *The Rocky Horror Picture Show* and *Harold and Maude*? And what about satirizing older blockbuster movies that were made before your magazine existed, like you did with *Gone with the Wind, The Wizard of Oz* and *Casablanca*? Even if you're finding it harder to spoof recent movies, there's still plenty of fertile ground from the past.

Troy Cox, Wichita, KA

Think Outside the Cox — Thanks for writing — your letter was fertile ground — in that it was absolutely LOADED with crap! However, we're going to take your advice and spoof some classics we never got around to. Keep your eyes peeled on upcoming issues for our parodies of *The Birth of a Nation* ("The Dearth of Narration"), and *Battleship Potemkin* ("Battleship Potrzebie"). By 2014, we'll really start laying into the "talkies" — starting with *The Jazz Singer* ("The Jazz Stinker")! Hoo-hoo — the estate of Cecil B. DeMille is going to be PISSED! —Ed.



MAD CELEBRITY VISITS!

Here at MAD, we get a lot of visitors — some days it's the guy who empties our trashcans, other days it's the guy who fills the vending machines! (Actually, our trashcans have to be emptied so often because they're full of snack wrappers. It's a vicious cycle, we know). So, we were delighted to be visited by none other than the stars of Mystery Science Theater 3000, who were in town to perform as Cinematic Titanic!



TREBEK YOURSELF BEFORE YOU WRECK YOURSELF

Last issue, we mentioned that on April 7th, Jeopardy! would be devoting an entire category to MAD. And, as sure as Trebek's upper-lip is creepy, they did just that! What we DIDN'T know was that the title of every single category in Double Jeopardy was going to be a reference to MAD! In case you didn't catch it, here's what you missed:



WITH FRIENDS LIKE THESE, WHO NEEDS ENEMAS?

My girlfriend and I recently moved into our first apartment together and had a hard time deciding what to put in the magazine rack in the bathroom. As it turns out, I found an old dusty stack of your magazines amongst the crap I've had for years. Now my bathroom is the number one pit stop for all my friends on their long drives home from work. Thank you MAD.

Brandon Poulter, Modesto, CA

Ann Poulter — Wow! So your friends now go out of their way to poop at your house? That sounds like a dream come true! Just a thought, but after all your friends' "downtime making-brown time," you should probably take those magazines out of circulation. Those things must be more disgusting and germ-ridden than the hot tub on Jersey Shore. Either way — start buying Purell in bulk, Poopsie! —Ed.

WHEN THE "SHH" HITS THE FAN

I have no money, so I have to go to the library to read your mag. While I'm reading it, everyone gives me looks because I'm laughing so hard. I really enjoy reading your magazine, could you please make it less funny, so I can enjoy it in peace? Chris Larkin, Ithaca, NY

Larks and Recreation — We promise to do what we can to make the magazine less enjoyable and entertaining. We think that printing your letter was a good first step! —Ed.



Letters and tomatoes

MAD READER ALERT

Once again, it's a good month to be a MAD letter-writer! If you were lucky enough to have your missive printed, you're in for a butt-load of awesome stuff! Namely, Prince of Persia: The Forgotten Sands for the Wii, courtesy of our pals at Ubisoft, Ripped: T-shirts from the Underground from our amigos at Universe Publishing, a DVD collection of Discovery's Life series (available at discoverystore.com) courtesy of our chums at Discovery, DC Comics Super Heroes and Villains: Fandex Deluxe from our buddies at Workman Publishing, and iSatiristas! by Paul Provenza and Dan Dion, courtesy of our compadres at It Books! If you weren't lucky enough to have your letter printed, they're all on sale now! So stop sulking and write in next month for a chance to score more ridiculously cool gear!



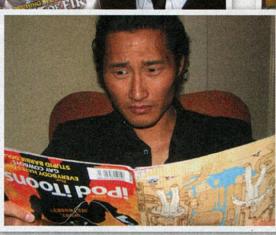
With Lost long-runr pose a m namely, v stars agre

MAD CELEBRITY SNAPS — LOST EDITION!

With Lost coming to an end and answering long-running questions, we thought we'd pose a mystery that's TRULY perplexing — namely, why would so many of the show's stars agree to pose with an issue of MAD?

Try explaining that in the next DVD commentary, Carlton Cuse and Damon Lindelof!









WALL-FRED E. NEUMAN

Renowned graffiti artist BG183 was inspired by the cover of MAD #503 to create a huge mural featuring Alfred, the Spies, AND a shout-out to his graffiti crew, Tats Cru (below). If you're at Hunts Point in the South Bronx , you can check it out yourself! And while that's pretty incredible, BG and other members of Tats Cru took it a step even FURTHER by revealing an amazing Fold-In mural at "Rooftop Legends" in Manhattan's Lower East Side! If you take a picture of the wall and fold it in, you'll see that it actually works! Unreal! Both of these pieces make a REALLY strong case against vinyl siding!





MAD

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Contributing Artists And Writers The Usual Gang of Idiots

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HOW TO REACH US:

MAD, Dept. 504, 1700 Broadway New York, NY, 10019. Or e-mail us at letters@madmagazine.com

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848! VISIT OUR WEB SITE! MADMAG.COM

THe Funda

FUNDALINI ASKS...

What if a Member of the New York Yankees Was a Serial Killer?

 His idea for a super promotional night: The first 10,000 fans 14 and under get their throats slit.

 Breaks up a double play by sliding hard into the second baseman, then beating him to death with a claw hammer.

 He'd be the first major leaguer to have endorsement deals with a sneaker company and a chloroform manufacturer.

 He'd be delighted by the silly antics of the Philly Phanatic. (Even though he's a serial killer, he's not made of stone, you know.)

 The "foreign substance" found in his system would turn out to be the ear of a missing player.

 Roger Clemens would still be the most hated man in baseball history.

Vey to Go

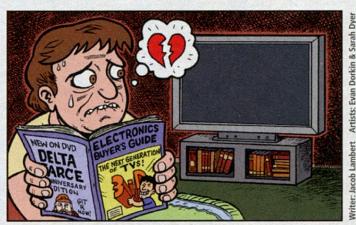


"None of your Facebook friends would ever help you get rid of a body."

The 5 Worst Things About 3D Movies



Just when you thought movies couldn't get any dumber, along comes a technology that makes plot and dialogue even *less* important.



The sickening realization that once 3D technology moves into the home, your two-year-old plasma screen will become as obsolete as Colecovision.

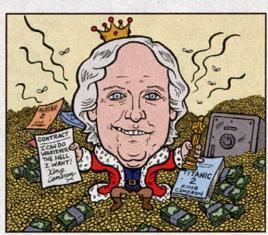


The small but fervent bunch of reversesnobs who'll soon insist on only seeing the 2D version of 3D films.



Artist: Dave Croatto

It's only a matter of time before desperate studios begin re-releasing such classic "flatties" as Larry the Cable Guy's *Delta Farce* and Mariah Carey's *Glitter* in glorious 3D.



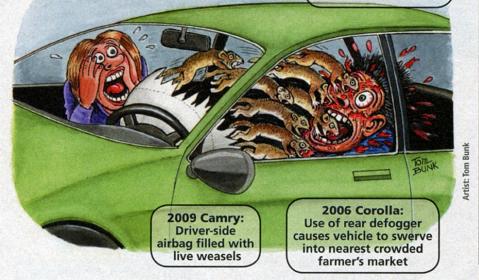
Anything that encourages egomaniacal, self-indulgent poop-throat James Cameron to continue making movies is pure evil.

Lini Pages

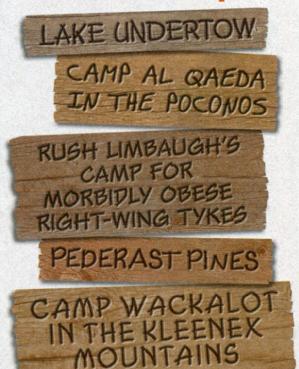
NEW PROBLEMS POPPING UP IN TOYOTAS

2007 Prius: Use of hi-beams causes sterility in oncoming traffic 2005 Rav 4: Simultaneous use of all four cupholders causes catastrophic fishtailing

2008 Tacoma:
Engaging Cruise Control
when using left turn
signal initiates a secret
self-destruct mode



The Least Popular Summer Camps



SPOTLIGHT ON AMERICAN UNIVERSITIES

College Hall at University Station Lisalinda, California

TUITION

\$1,234.56 per semester, since that's easy to remember

MOST POPULAR MAJORS

Snowman Building in Theory and Practice; Applied Scatology; Quantum Ceramics

ENROLLMENT

99% homo sapiens, 1% other

URBAN LEGEND

A philosophy professor gave an impassioned lecture, proving conclusively that God does not exist. When he asked if any student could rebut it, a Christian student, who

had not raised his hand all semester, rose, approached the professor, and beat him to death with a mallet (some versions have him using a trowel)

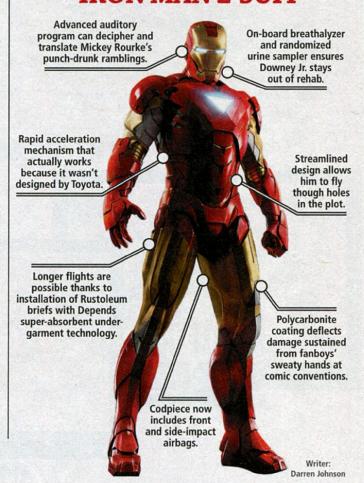
UNIVERSITY

TEAM NAME: The Mauve Fog

MISC. FACTS

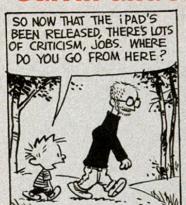
- The debate team was suspended for a year back in the 1980s for using nunchucks, which are not allowed during cross-examination
- · Psychology majors get a free lab mouse upon graduating
- The school is currently ranked #1 in on-campus taser incidents

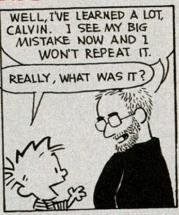
NEW FEATURES OF THE IRON MAN 2 SUIT



THE FUNDALINI PAGES

Calvin and Jobs









The Ryan's Den



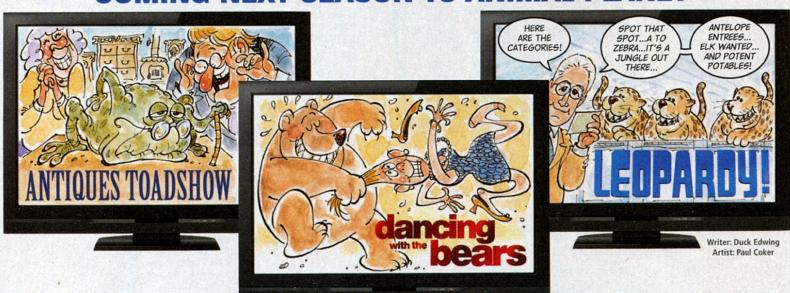
"C'mon! Don't tell me you didn't see that either!"

Celebrity Cause of Death Betting Odds TMZ'S HARVEY LEVIN

- Bladder explosion from constantly guzzling giant Frappuccino during taping of TV show......2:1
- Run over by crazed paparazzi rushing to cover a Blake Lively nipple slip......3:1
- Dies of cardiac arrest during out-ofcontrol bitch slap fight with Perez Hilton over who was first to break the story of Zac Efron's new sideburns.......5:1
- Pummeled to death while trying to video a parking disagreement between Alec Baldwin and Sean Penn.....7:1
- Kills self in shame when he realizes his entire career is devoted to obsessive coverage of vapid, inconsequential pap.......8,000,000:1



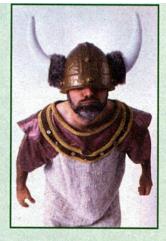
COMING NEXT SEASON TO ANIMAL PLANET



#500 In A Series

An important message from MAD's Director of Business & Development,

JEFFREY LOZENGE



It is often said that "the fruit doesn't fall far from the pond" and that "if you want something done right, forget it." To that, I might add, "a pound of cheese is good, especially if it's good cheese." My point is clear.

MAD — the magazine whose time is and was and continues to be — was never read by Vikings. They were too busy marauding and being fitted for helmets. You, on the other hand, can have the best of both worlds. You can subscribe to MAD and be a Viking.

But who in today's modern world has time to be a Viking, you ask? Who indeed? The hours are long and the pay meager. Which is why you should subscribe to MAD. Yes, MAD. If Vikings had their own mail service and knew how to read and weren't so busy marauding and getting fitted for helmets, it would have been their magazine.

So, be like me. Be like a Viking.

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THE FUNDALINI PAGES

Latest Classified Ads

NEED A NOTARY PUBLIC?

But can't afford those high notary prices? Let me notarize your papers with this golf ball monogrammer I found by the dumpster. Looks reasonably official, sort of. Especially if your initials are JLR. Fool your friends, near-sighted attorneys.

Stu 555-4769

I also monogram golf balls!

LEARN TO SMOKE! George.....555-8846

GRAFFITI REMOVAL

Well, not so much graffiti removal as graffiti cover-up, with paint that doesn't quite match the existing color, applied in a sloppy, generally rectangular area over the problem spot. Free second application if they hit you again. And if they hit you a third time, I'll wait in the bushes outside your building with a damn crowbar and really take care of those little sons-of-bitches once and for all.

Angry Old Man Maintenance 555-7947

Hi

Writer: Scott Maiko

THE NFL'S REF REPORT

This Month: The Karate Kid



A young boy and his mother wave goodbye to the U.S....



And fly to Japan to start a new life...



Mom tells her son he needs to adapt, but he doesn't want to hear it...



Because at school, other boys punch him...



And kick him...



And generally pummel him on the noodle...



But soon a wizened old man teaches the boy he must stand tall...



And punch and kick and pummel the other boys' noodles right back....



And that's how violence solves everything. Good night, everybody!

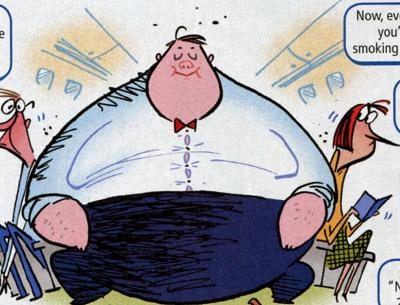
SIGNS YOU'RE TOO FAT TO TRAVEL ON A COMMERCIAL AIRLINE

The flight attendant has to keep reminding you that you're not allowed to use your deep fryer during takeoff.

Every time you get up to use the bathroom, the plane does a barrel roll.

You keep setting off the metal detector until you realize you forgot to remove one of the aluminum trays of baked ziti from your carry-on.

You once joined the mile high club with a hoagie.



Now, even on domestic flights, you're prohibited from smoking hams in the bathroom.

> You're outraged to learn you can only bring on three ounces of Thousand Island dressing.

At one point during the flight, the captain comes on and says, "If you look towards the left, you'll see one of the fattest humps of man I've ever seen!"

When they announce Now boarding rows 17 to 24," that's you, big boy.

Artist: Bob Staake

SUBSCRIBE TO MAD AND OWN A PIECE OF MAD HISTORY!

In the 1980s, MAD Founder and Publisher William M. Gaines established "The Soul of MAD" — a collection of 12 MAD covers chosen for their uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special reproduction of one of these covers. Subscribe to MAD for two years and receive a limited edition print of artist Norman Mingo's classic "Alfred Painting the Road" (MAD #96) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking. Each is hand-numbered and suitable for framing (or lining bird cages).

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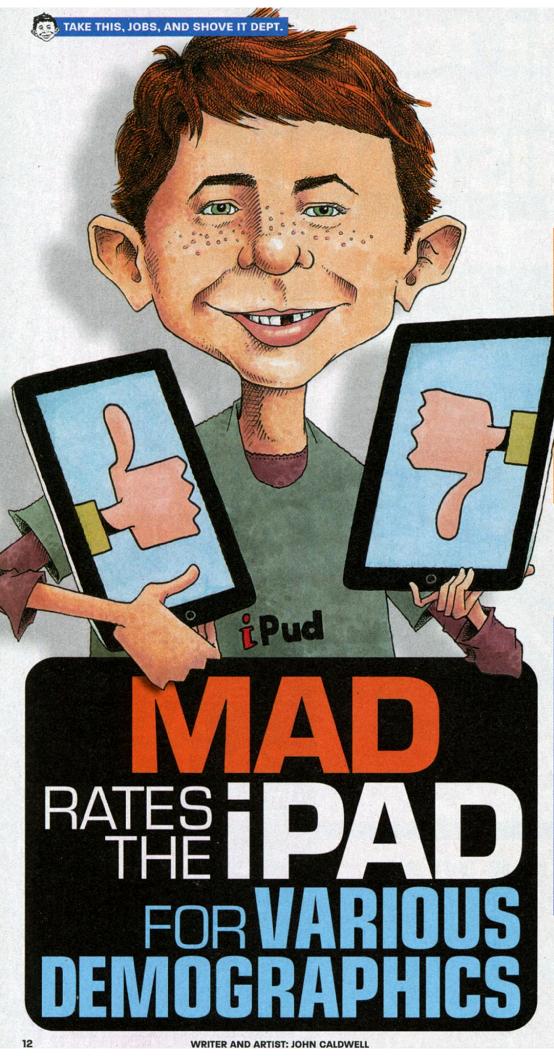
2 YEARS OF MAD

PLUS THE LIMITED EDITION PRINT
"ALFRED PAINTING THE ROAD"

ALL FOR ONLY \$2999

A SAVINGS OF OVER \$42 OFF NEWSSTAND PRICE!

KEYCODE: A004LE



THE ELDERLY

PROS

- The hip, high-tech design means it will never be mistaken for your insulin pump.
- Yes, there's a Bingo App.



Customizable home page means you can leave yourself a daily reminder to wear pants.

CONS

Unlike your customized, pimped-out Jazzy Scooter, Medicare won't pay for it.



When reading, the old habit of licking fingers before turning pages can sometimes result in mild electrocution.

 Google is utterly useless when searching for misplaced dentures.

BOTTOM LINE:

Need we repeat, Grandpa?
MEDICARE WON'T PAY FOR IT!

PLUMBERS

PROS

Who's to know you're stretching your hourly rate by watching movies under the sink?



Easily stored while you're working.

Access to unlimited and complex industry data means you'll never again screw up the "lefty loosey, righty tighty" rule.

CONS

- It's really depressing that your excellent rubber washer replacement videos just never seem to go viral.
- The built-in high tech calendar is no match for your ol' school "PVC Pipe Dancing Bikini Babes" paper edition.



It doesn't float.

BOTTOM LINE:

It's like flushing a grand down the toilet.

SUPER

PROS

- Instant web access means no more wondering how many calories there are in a single raisin.
- Frequent crashes, glitches and screen freezes are bound to bring out your sexiest pouts.



Just click on iBooks, select a hefty volume, then balance that bad boy on your head for a little high-tech poise practice.

CONS

 Touch screen technology is a real nail-breaker.



There's no getting around the fact that it's thinner than you'll ever hope to be.

\$500 is a lot to spend on something that — let's face it — you're mostly going to be doing lines of coke off.

BOTTOM LINE:

This thing is already so April 2010.

MOB GUYS

PROS

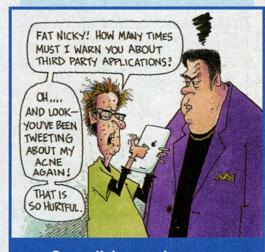


A giant step in bringing the perp walk into the 21st century.

- We were surprised to learn there's an App available for determining who's wearing a wire.
- Built-in GPS means that you always know where the bodies are buried.

CONS

You find out the hard way that the oath of Omerta also applies to Tweets.



Once all the guys have one, it becomes necessary to keep a made cyber geek around for tech support.

They don't make a shoulder holster for the damn thing.

BOTTOM LINE:

Not for nothin', but this is a @#\$*in' offer we could easily refuse.

FUNERAL DIRECTORS

PROS

- FAQs like, "Why is this a closed casket service?" can now be answered on the spot and in high definition.
- The chance to tag on an additional fee for iPad-friendly version of online obit? Ka-ching!



Easy access to old Facebook photos is a big help in making the deceased look natural.

CONS

The complexion of wakes and services change drastically once word gets out that your funeral parlor is a WiFi hotspot.



It turns out that an iPad photo gallery of the embalming process is not the selling point you thought it would be.

Tech support glitches could easily result in some guy named Mohammed showing up to speak at the Ginzberg service.

BOTTOM LINE:

Our condolences to anyone who buys this piece of crapola.

HITCHHIKERS

PROS



Spell-check especially helpful for destinations like Minneaplias and Cinsinatti.

- Photo application provides room for a handy thumbnail gallery of thumbs.
- Built-in GPS lets you know if the trucker who picked you up might be a serial killer headed to a desolate location.

CONS

- So, since this thing isn't a cell phone, what are you going to do if the trucker who picked you up is indeed a serial killer headed for a desolate location?
- Eats up considerably more of your traveling budget than a Sharpie and some empty pizza box found in a dumpster.



Be aware that a shiny reflective screen coupled with just the right angle of the sun, can turn a potential ride into a 70-mile-an-hour, two-ton sayonara.

BOTTOM LINE:

A hitchhiker's thumb down!

PIRATES

PROS

Availability of Google Maps eliminates the need for bulky treasure maps.



There's a sweet doubloon conversion App.

Brings a whopping five dollars (U.S.) at the local open bazaar. (Somali pirates only.)

CONS

Hook leaves unsightly scratches on the screen.



The necessity of WiFi accessibility means goodbye pints of rum and hello Starbucks macchiatos.

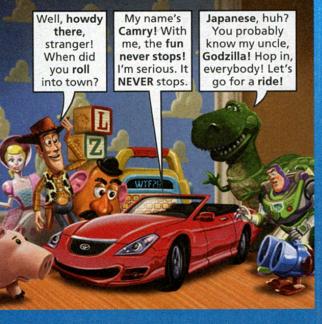
Unwieldy touch screen keyboard means cutting way down on the number of AAAAARRRGHs in your emails.

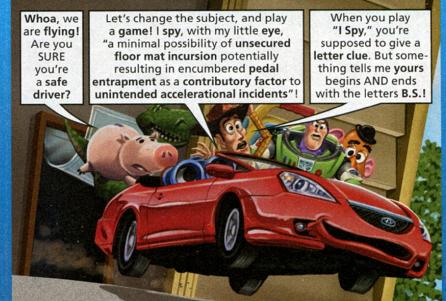
BOTTOM LINE:

The iPad walks the plank.

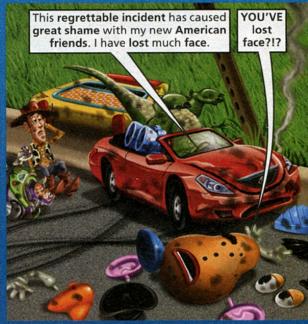
AKERS OF CARS!

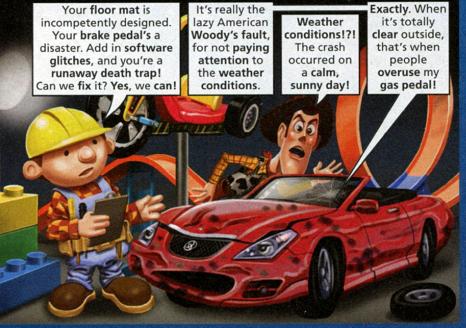
COMING AT YOU ON THE NEXT TWO PAGES -

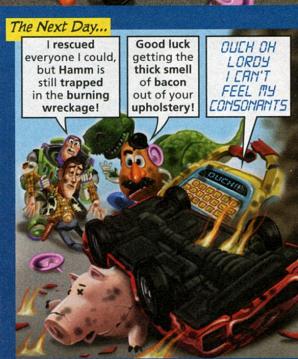




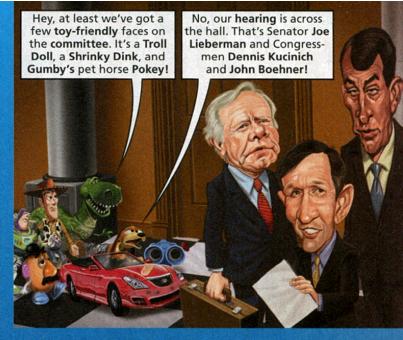


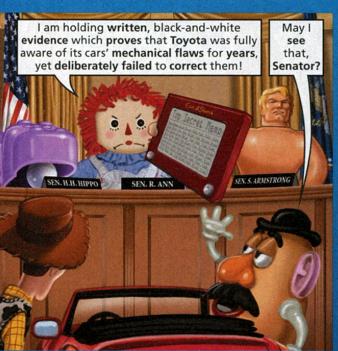
















I've glued

myself to

Too

little,

Agreed!

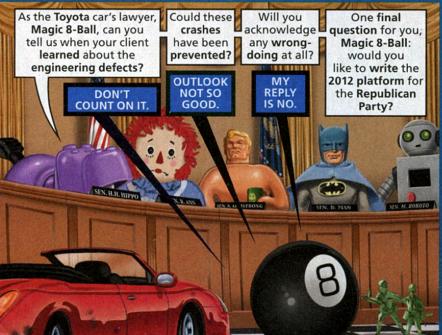
To

Nissan

Infiniti...

and

beyond!



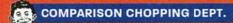


This isn't

confetti. It's

Hooray!

They



Everyone thinks Justin Bieber is sooooo great. But how great is he REALLY?

Let's settle this once and for all with a little feature we like to call:

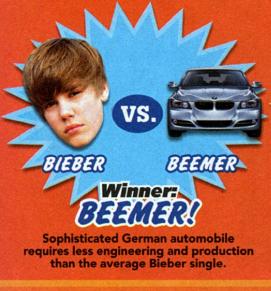




VS.



crappy music.













BIEBER BUDDHA Winner:

Buddha's followers aren't going to stop giving a s#*% about him as soon as they turn 17.



Winner:

Bieber's position on curbing nuclear proliferation in Iran and other Middle East countries is naïve at best.

WEISE SIN



Both completely useless, but the Beeper served a purpose at *some* point — which is more than we can say for Bieber.



BIEBER Winner:

Creepily, Bieber is somehow softer and more feminine.



Winner: BILBO!

Bilbo's mentor = Gandalf. Bieber's mentor = Usher. Also, Bilbo is taller.



Winner BUTTER

Butter is sometimes mistaken for margarine. Bieber is sometimes mistaken for Selena Gomez in a Beatles wig.



Bowser is constantly pursued by Mario. For Bieber, it's that sketchy dude in the van.



Boba single-handedly kicked the ass of an entire galaxy. Bieber needs a ten-man security team for an appearance at Build-a-Bear.



Blue Boy is dry paint. Watching a Bieber performance is as exciting as watching paint dry.



BIEBER 80 Winner:

One is a short, furry little weirdo that probably poops in the woods. The other is a delightful animated bear.



BIEBER BLAGGO

BLAGGO!

Inconceivably, Blaggo has better hair!



sergio Aragones
presents

MAD look at



















the twilight saga















WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH

















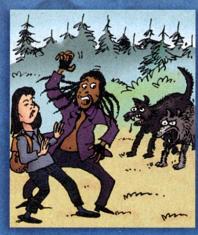






































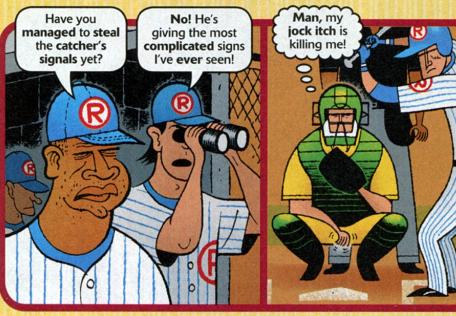








The MAD WORLD of...



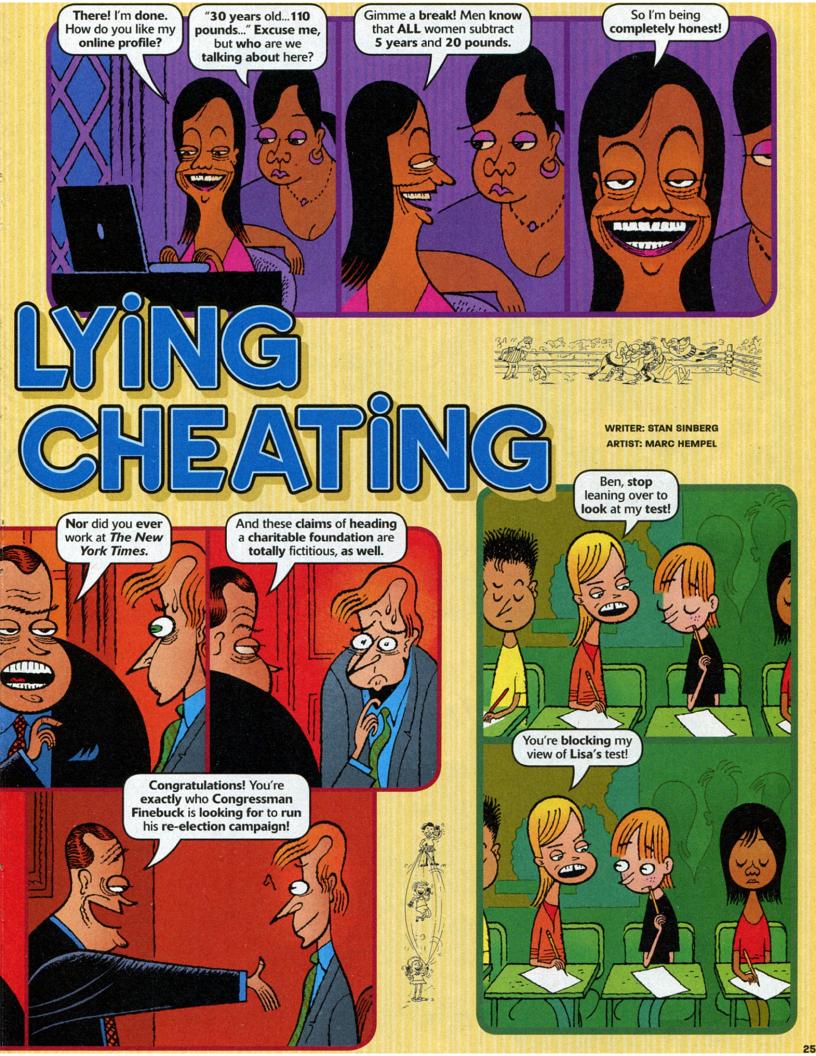


AND

It appears you never graduated from Harvard, as your résumé claims.

In fact, everything on your résumé is false, misleading, or an outright distortion.









AN UNSTABLE UNIT OF PUNDITS WERE SENT TO FOX NEWS TO SHARE THEIR RIGHT-WING TIRADES WITH THE MASSES. THESE MEN PROMPTLY ESCAPED THE REALM OF SANITY.

TODAY, WATCHED BY MILLIONS, THEY THRIVE AS PONTIFICATING BLOWHARDS.

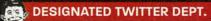
IF YOU HAVE A PROBLEM THINKING FOR YOURSELF, IF YOU'RE NOT INTERESTED IN LOGIC OR FAIRNESS, AND IF YOU CAN FIND THESE IDIOTS ON YOUR CABLE SYSTEM, THEN YOU CAN WATCH...

A-HOILS TIBAMI



THEY LOVE IT WHEN A RANT COMES TOGETHER

A MAD POSTER PARODY



MR.TTWEETS







TheRealBABaracus This movie has so many cars speeding into things it coulda been co-produced by Toyota!

Sent via TwittaJabba





TheRealBABaracus Where are his gold chains? His denim vest? His pants tucked into his socks? That fool looks like an IDIOT!

Sent via TwittaJabba





TheRealBABaracus The "A-Team" TV show was better than this! These fools look like they're at a "Don't Ask, Don't Tell" hearing!

Sent via TwittaJabba





TheRealBABaracus Yo Liam! Look over to your right! That's where your career will be buried after appearing in "Clash of the Titans" and THIS film, sucka!

Sent via TwittaJabba





TheRealBABaracus This fool has to have my most famous catchphrase tattooed on his fist?!? He must be as dumb as Sarah Palin!

Sent via TwittaJabba





TheRealBABaracus I'm glad this movie isn't in 3-D — otherwise this fool would be coming at me crotch first!

Sent via Twittalabba





TheRealBABaracus Grey hair? Sniffin' cigars? What is this — "The A-Team" or The Bill Clinton Story?

Sent via TwittaJabba





TheRealBABaracus I hope he's making something to save this movie — like an Iron Man suit!

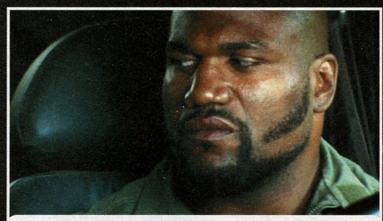
Sent via TwittaJabba





TheRealBABaracus Yeah! I wish those marksmen were at every military burial that the Westboro Baptist Church shows up at!

Sent via TwittaJabba





TheRealBABaracus I wonder if Obama's health plan covers my nausea from this fool's performance! Sent via Twittalabba

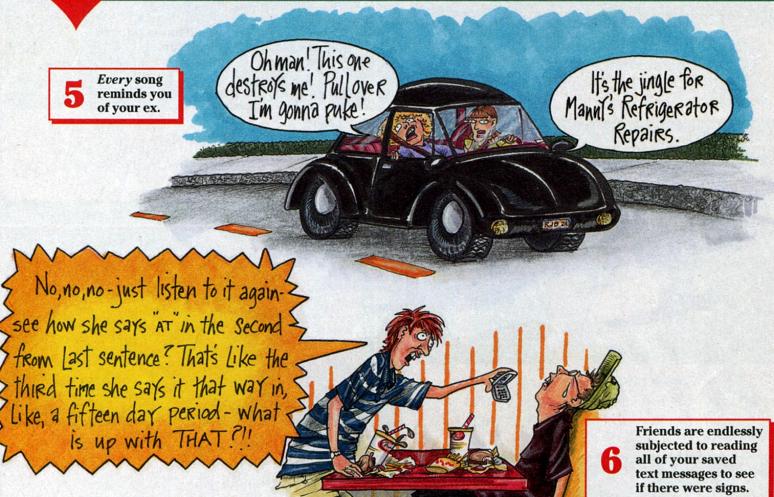




TheRealBABaracus They ought to give ME a medal for sitting through this sh*t!

Sent via TwittaJabba









4

Your therapist refuses to talk about your last relationship anymore.

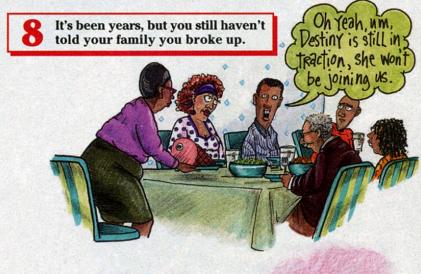
you're not quite over your ex

WRITER AND ARTIST: TERESA BURNS PARKHURST

Man, all that Lady said was that the fries look nice and crispy and you were gone.



You black out for a few minutes every time your ex's name is mentioned.





SIEG.... OOPS!

Someone Forgot to Use Deodorant.

When saluting the dear departed Führer, nothing is more embarrassing than unsightly underarm stains. That's why smart Neo-Nazi enthusiasts like Jesse James should use Reich Guard™ deodorant. It's guaranteed to keep you dry - whether you're polishing your SS memorabilia, schtupping random tattooed skanks, or trying to explain the whole mess to your Oscar-winning wife and the wicked, Zionist press.

RECHGUNS OF MAKING YOU DRY

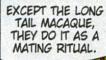
AVAILABLE AT REICH-AID, CVSS, BERLIN WALGREEN, GESTAPO & SHOP



A MAD AD PARODY









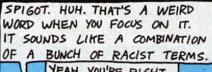


























WE SHOULD BE MORE FORGIVING! GIVE THE BENEFIT OF THE DOUBT RATHER THAN GOING IN, FISTS ABLAZE!

> YES YES, WE SHOULD HAVE A BLEEDING HEART FOR SCUMBAGS. RIGHHHT.



I'M BEING SERIOUS! WHY DON'T WE TAKE THE HIGHER ROAD?

> CUZ PERPS DON'T GIVE A CRAP! THEY JUST TAKE ADVANTAGE OF YOU WHEN YOU'RE NICE!



AND WHAT ABOUT SETTING A GOOD EXAMPLE FOR KIDS?

> COME ON! KIDS NEED TO LEARN THAT LIFE'S NOT FAIR, AND MIGHT IS THE ONLY THING THAT MAKES RIGHT!



TODAY'S BAD GUYS HAVE NO MORALS, VULTUREMAN! THEY'RE UTTER BEASTS WHO ONLY RESPOND TO PAIN, AND IT'S OUR JOB TO DELIVER IT.



WELL, I THINK THERE MUST BE A NICER WAY, AND I WALK THAT PATH OF GOOD-NESS STARTING TONIGHT.

> SURE THAT'S WHAT YOU SAY, BUT LET ME ASK YOU SOMETHING



WHAT IF I TOLD YOU THAT OUR ARCH-NEMESIS, DR. EVILBONES, HAD BEEN SPOTTED IN CALHOUN'S BAR AT THIS VERY MOMENT?



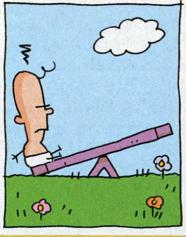
EVILBONES ?!! WE'VE BEEN AFTER HIM FOR YEARS! WHERE'D YOU SAY? CALHOUN'S BAR?

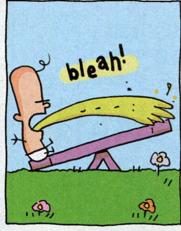








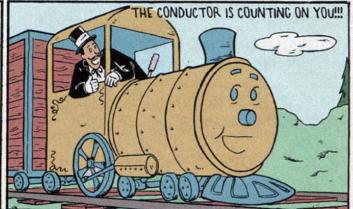






JUST BELOW THE SURFACE













NO ACHILLES HEELS. NO EXCEPTIONS. BEHOLD THE ONLY UNDEFEATABLE SUPERHERO

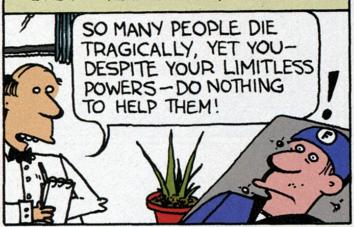


FANTABULAMAN ARRIVES AT HIS WEEKLY PSYCHIATRIC APPOINTMENT.

HEALTHY MIND, HEALTHY BODY! THAT'S WHAT I ALWAYS SAY!



THIS WEEK'S SESSION, HOWEVER, SOON TURNS MORE INTENSE THAN THE USUAL "TELL ME ABOUT YOUR EVIL MOTHER" ROUTINE.



THE SHRINK'S SEEDS OF DOUBT SOON SPROUT BLOSSOMS OF INSECURITY.

YOU HAVE THE POWERS OF A GOD! WHY? WHY DO YOU LET ALL THOSE BUSLOADS OF KIDS DRIVE OFF CLIFFS IN TENNESSEE?





AFTER FILLING OUT SOME PAPERWORK AT THE LOCAL POLICE STATION ...



WHAT COULD POSSIBLY TOP OUR DOUBLE DOWN? INTRODUCING OUR NEWEST SANDWICH...

THE KFC TRIPLE BY-PASS

Three Original Recipe Triple-Fried 100% Chicken* Filets!

(*Yes our filets are 100% Chicken! White meat, dark meat, legs, thighs, wings, breasts, feet, feathers & beaks ground to perfection! Breaded to conceal!)

And between those three fried Chicken Filets? Two more Chicken Filets!

We take each one of the five filets & deep-fry 'em once, slit 'em open & stuff 'em with a buttery-type filling** and deep-fry 'em again!

(**We do not use fillers in our fillings, only 100% pure and natural lard!)

Between the first two Chicken Filets we pile on bacon, sausage and a slab of pork-roll!

(Lightly cooked to bring out the flavor.)

Next, we slide in two fried eggs!

Then we add cheese — American, Swiss, Cheddar and our famous Pepper Jack Cheese! And we deep-fry it again!

To make our new food sensation a healthy choice, we add a leaf of lettuce. Yes, it's deep-fried too!

How do you hold the new Triple By-Pass? (Don't worry, we still didn't add bread...)

We added three MORE deep-fried Chicken Filets!

It's like nothing you've ever tasted and nothing you'll ever digest!

\$1295

Stop into KFC and ask for a Triple By-Pass

then stop at the hospital and ask for the same!



If your appetite's especially inhuman, get the KFC Triple By-Pass Combo Meal! Includes a full pound of our triple-fried Tater Gobs and a 2-liter cup of our exclusive deep-fried soda (regular or diet)!

WRITER: DICK DEBARTOLO

PHOTOGRAPHER: IRVING SCHILD

A MAD AD PARODY



Recently, two college students at California State University found documents in a trash bin outlining Sarah Palin's contract requirements for her speaking appearance at the school. These documents were widely distributed in the media. Subsequently, MAD went BACK to the dumpster and dug even deeper amongst the filth and muck. We uncovered even MORE Palin contract demands that we present here for the first time. (Pulitzer Committee, please take note!)

More SARAH



PALIN SPEAKING CONTRACT DEMANDS

CONTRACT ADDENDUM

In addition to former Governor Sarah Palin's outrageous speaking fee, the following is an agreement between Palin (aka "The Speaker") and your facility (aka "The Venue") and shall be stipulated prior to final agreement to appear: **DRESSING ROOM**

The Speaker's Dressing Room shall contain no fewer than three (3) bowls of moose jerky.

Speaker requires two (2) bottles of melted Alaskan glacier water.

Additionally, Speaker requires two (2) bendable straws and one (1) person to show the Speaker how they work. Venue agrees to provide no fewer than six (6) shiny objects to entertain Todd.

PRESS/MEDIA

There shall be a strict limitation on media access during the Speaker's appearance. No actual journalists shall be permitted. So FOX News is fine.

SOUND CHECK

Sound Check shall occur ninety (90) minutes prior to event to insure that the phrase "How's that hope-y change-y stuff **EVENT STAFF**

Under no circumstance shall Event Staff audibly laugh at all the misspellings in Tea Partiers' homemade signs. No shaking hands with the Speaker prior to the event, which could cause her speech notes to be rubbed away.

TRANSPORTATION

Governor Palin shall be brought to venue via chauffered limousine or town car. You know, like real Americans. The Venue shall provide shuttle service as needed to the following:

Area shopping malls for three (3) to five (5) hour shopping sprees to be billed to the Republican National Committee. SECURITY

Venue Security will be posted at all doors during the event to prevent the presence and/or appearance of Levi Johnston and/or Levi Johnston's penis. DAY-OF-EVENT

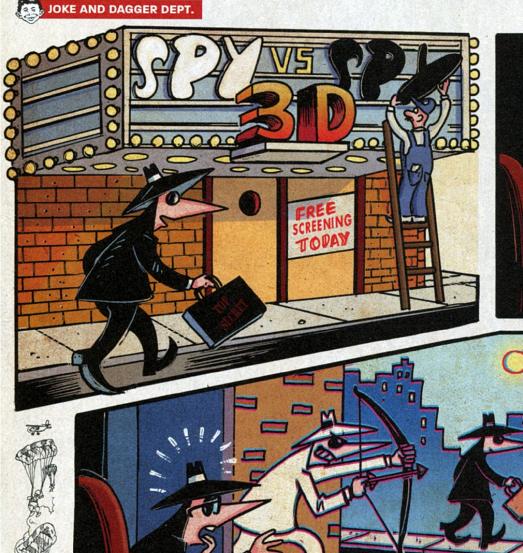
Venue agrees to pre-screen event audience. The following are acceptable attendees:

- Medicare recipients opposed to government-run healthcare
- Self-proclaimed freedom-loving anti-socialists who scream down anyone that doesn't agree with them Rogue mavericks

No inquiries about Governor Palin's children shall be permitted. She will not have them exploited. Unless she's the one doing it. At no time during her remarks will the Speaker be required to string together two coherent thoughts.

There will be no Q&A. Not just today. Ever. We learned from the Couric thing.

290 East Herring Avenue, Wasilla, Alaska 99654-7030 ■ (907) 555-9055 ■ Facsimile: (907) 555-9096 ■ www.WasillaSpeakers.con





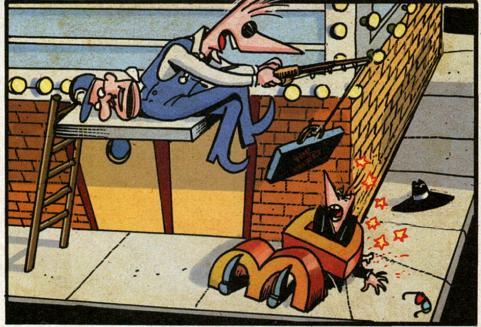


























Cell phones are everywhere. But, unfortunately, so are idiots. So it's only logical that idiots have cell phones. And when that happens, even something as wonderful, convenient and fun as a cell phone becomes annoying. Don't believe us? Oh, pappy, you certainly will once you check out these...

So I says to the guy, if you don't have any more room to add extra speakers in my SUV, just take out the airbags!



There's mounting evidence that cell phones cause brain damage — which can be proven just by listening to the conversation of an average cell phone user.



WRITER: BARRY LIEBMANN



Why the obsession with "multi-platform" distribution? Has anyone ever watched an IMAX blockbuster and thought, "Man, I'd love to see this on an iPhone screen the size of a baseball card!"

I want you to call me the minute you arrive at the party. And call me again when you're heading home. And check in every hour. Actually, just leave me on speakerphone all night.

ARTIST: PETER BAGGE



Having to leave a noisy, crowded restaurant to get a clear signal, only to find yourself lost in a fog of chain smokers.

Okay, so a priest, a rabbi and a clam-digger all go into a bar...

MOM



Paparazzi wannabes who use camera phone technology to immediately document your every embarrassing mistake.

It's terrible — the doctor says my mom's going to need chemo... or maybe it's radiation. I'm not really sure what the difference is, but...

Let's check on my phone!



Annoying Smart Phone users who can't carry on a single conversation without fact-checking something.



Politicians who Tweet. Great, a NEW way for them to lie to us!

Thinking that a cell phone will give you more freedom – and finding out the exact opposite is true.



Crap-tards who text during the movies. Great!
Now we've got everything we need — popcorn,
soda, AND a blinding migraine from that light
in the corner of our eye for two straight hours!



Finding out that some people make calls even when they're on the toilet.

Though cell phones give airline passengers a chance to talk to loved ones during an accident, they also give idiotic air-traffic controllers a chance to talk while on the job — and CAUSE those accidents!



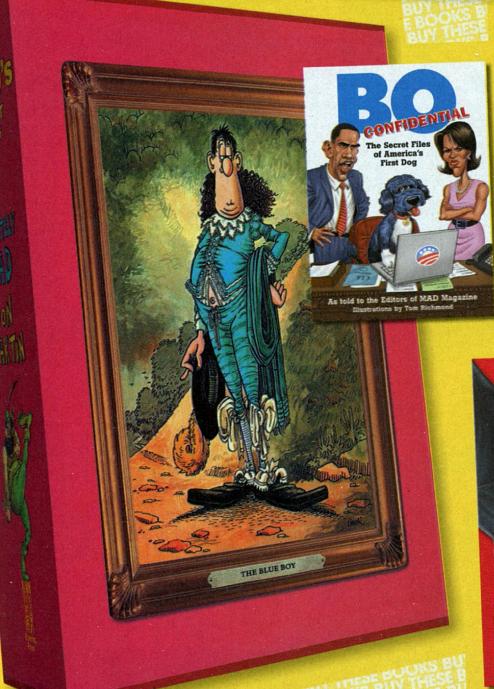
Morons who answer their phone at an inconvenient time, then angrily blame you for calling them.

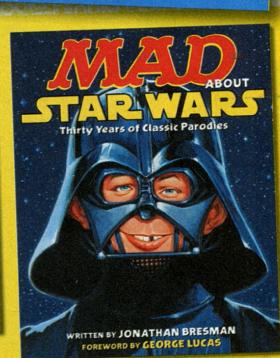


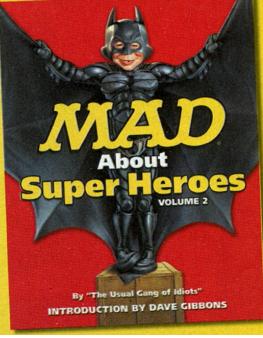
Cursing out some inconsiderate d-bag whose phone is ringing in the middle of a play/lecture/wedding/funeral... only to realize that the douche is you!

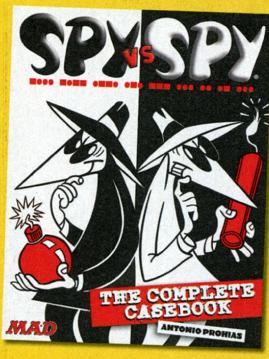
EIGHT UNEMPLOYMENT!

BUY THESE BOOKS SO WE CAN KEEP OUR JOBS!

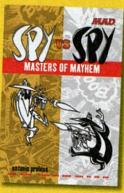




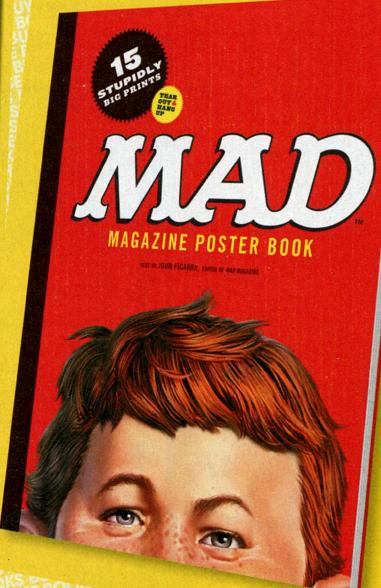










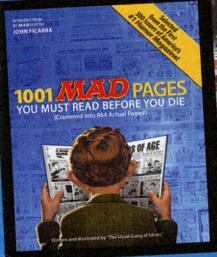


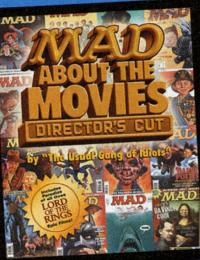


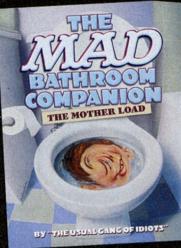
THESE 4 BOOKS AVAILABLE

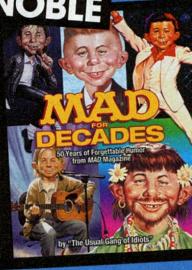
EXCLUSIVELY AT

BARNES & NOBLE











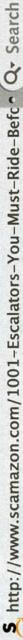












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SCampazon.We have 11 recommendations for you, all based on one specific previous purchase: a book on collectable thimbles you bought six years ago for your now-deceased grandmother.

four Scamazon.com



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1001 Escalators You Must Ride Before You Die

Otis Balustrade (Editor)

OCD Books (Publisher)

★なななな 🗵 (5 customer reviews)

TO DESCALATORS YOU MUST RIDE BEFORE YOU DE

List Price No One Really Expects to Pay: \$36.95

Price: \$24.39 & eligible for FREE Super Saver Shipping on orders over \$25. (Doesn't help you, though, does it, Mr. 61¢-Away-From-Free-Shipping!)

Try and Convince Yourself That You're Saving: \$12.56 (34%)

FREE Two-Day Shipping? No, of course not

In Stock.

Ships from and sold by Scamazon.com. Sloppy, half-assed gift-wrapping available. Definitely! And there's not about to be a run on this title any time soon!

To get this item by Wednesday, you should have ordered 2 days, 7 hrs, 38 minutes ago

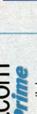
>556 used available from \$0.67

See Larger Blurry Image

And that alone should tell you more than any of the reviews on this page.

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Better Together



Automatic Annual Renewal. And then receive all subsequent purchases a whole day earlier than those schmucks who pay their shipping "Free" Trial of Scamazon Prime with pesky letting us charge your credit card \$79 for a Get "Free" Shipping for a full month by costs per book ordered! Learn more >

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1001 Ambient Noises You Must Hear Before You Die ★本本本公 (12) \$24.08

fit so snugly together in this 12" x 10" x 4" box Completely unrelated subject matter, but they we've got here.



Price For Both: \$47.46



impatient or unintentional click of your mouse

make room for 26 copies of The Audacity

is recognized as a separate order! Better of Hope — they're already on their way!

responding fast enough? Don't worry! Each

loose at your keyboard love it, too! Page not account and shipped before you've sobered purchases are immediately charged to your

up and changed your mind. Toddlers let

late-night drunken shopping sessions — your

"No more clicking through countless fields

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Click Ordering, just click on your selection, and it's sent automatically. Great for those

when trying to make a purchase. With 1-

Contact Us about volume discounts for Community Book Burnings Does This Title Offend You?

Editorial Reviews

Escalator Digest, March 2006

Editor Otis Balustrade and his crew of 100 janitors, mall security personnel and department store maintenance men have compiled a list of diagonal conveyances as endless as the procession of

Most Recent Customer Reviews

on my vacation — and THIS is what they ship me?! This is the I ordered the latest Dean Koontz to have something to read *☆☆☆☆ What the HELL is this???????

J.C. Penny's at the galleria, to that big one at the airport, this definitive volume covers every manner date installed and featuring an extensively cross-referenced index cataloging escalators by handrail of escalator, even the broken ones that you have to climb yourself. Arranged chronologically by the stairs in the very machines it celebrates! From the one at K-Mart on Route 8, through the one at bacteria count, OSHA violation, or gruesome flip-flop mishap

mind to go to my local, independently owned bookstore to make

second time Scamazon has screwed up my order! I have half

my purchases from now on, but I think Scamazon already ran

them out of business...Read More Published 2 days ago by Ann Noyd-Beyer

Retail Fixtures Monthly, Nov. 2007

A thorough, one-stop book for the escalator fancier. Extensive photography throughout, accompanied Working Underneath When Some Jackass Dropped a 32-Ounce Soda at the Top." Recommended. by technical specs of each escalator profiled and further complemented by essays, including "On

Escalator World Journal, Jan. 2008

Over 1,200 photographs providing an invaluable perspective on the escalator from beneath: a showery environment where a steady downpour of coins, lint and, yes, Cinnabon crumbs, rain from above. The oft-forgotten, grimy workhorses of subway stations are finally given their due here, but worth the price of the book alone is the tear-jerking afterword by Mitch Albom describing his last few weeks riding a ickety, dilapidated escalator in a defunct Woolworth's before it was dismantled and sold for scrap.

ered an obvious bias in favor of Schindler escalators, against ALL

others. Of the 1001 escalators profiled, more than half (nearly 600!!!) are Schindlers, while Westinghouse, Kone, Mitsubishi, and ALL other manufacturers COMBINED make up the remain-

ing 400 or so. Since Schindler continues to lose...Read More

Published 4 months ago by Sal Shoptalk

** Arthar Good Book but...

enchanted with his grasp of the subject matter. So I was stunned

when I picked up "1001 Escalators You Must Ride" and discov-

Mid-20th Century Bannisters, Railings, and Newels" and "Prefab

Metal Stairwells of Midwest Parking Garages") and have been

've read two of Otis Balustrade's other books ("A Celebration of

Anthor Has A Definite Agenda

Illiterate Customer Reviews

6 out of 35 people found the following review helpful:

A Dreadful and Disappointing Visual Treatise on the Escalator; Lacks Emotional Depth April 19, 2007

By T. Dias (St. Louis, MO) - See all my reviews

cavalier, "buffet" approach to providing information makes it painfully obvious that he has nothing but Make no mistake about it: The escalator is no red-headed stepchild of the elevator. Yet the author's a passing interest in his subject at best; veiled contempt at worst! That such classics as the Toledo. Ohio escalators at Macy's and the TJ Maxx escalators of Dunwoody, GA are finally recognized in color photography should be an occasion in which to delight; however, due to unremarkable copy, and poorly staged and lit pictures, the victory is a Pyrrhic one

es and Craftsman tools are. I suppose it could be considered the

floor to the BASEMENT floor of Sears, where the large applianc-

ator from the second floor to the first floor at Sears in Brookfield

Wisconsin." This is actually the down-escalator from the FIRST

because although it isn't a BAD book on escalators, it should be noted that page 617 has a photo that is labeled "the down-esca-

'm afraid I can in good conscience only give this book one star

first floor if you walked in from the waiting room of the Sears Auto

Shop that has its entrance around the back of the store which is

at a lower elevation than the main entrance... Read More

Published 7 months ago by The Nit-Picking Critic

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Just bring me to the porn site

WRITER: SCOTT MAIKO

PHOTOS: INFOCUS, PCHERUVI, VIVIOLSEN, PMPHOTO, MASHE / DREAMSTIME.COM

Where the pets go — because you dragged them here.

NEW LOCATIONS!

SEATTLE, WA

1977 Ichiro Blvd. (Inside the Starbucks)

SPARKS, NV

4898 Cottonmouth Pass (Across from the brothel)



4995

Unscientific Diet Dog Food

Contains what dogs like best, nutrition be damned. 75-lb. bag only



450

Red Bull Kibble

Is your tabby feeling sluggish, as most cats do? Then it's time for an infusion of Red Bull Kibble, the only cat food with caffeine, ginseng, and taurine! 16-oz can



14⁹⁹ 3.5-lb. jug 17⁵⁰ 12-oz. IV drip

No Lives Euthanasia Feast

If it's time for Puffball to go to that big litter box in the sky, don't make the vet use a cold, impersonal needle. No Lives is the only cat food containing hemlock, making your beloved pet's last meal an environmentally-sound choice. Now in "Seafood Medley" flavor!



2095

Humzoff: The Vodka for Hummingbird Feeders

If you thought these amazing birds were hyperactive before, just watch them after they drink this triple-distilled, nectarinfused vodka imported from Siberial 1.5 ml bottle

4999

Happy Wiener™ Dachshund Anti-Depressants

Finally, your elongated canine will bark for joy instead of inner pain! Each bottle of 60 bacon-flavored pills is vet-approved



999

Breakfast Bitz

Yellow canaries! Green guppies! Brown hamsters! The only cereal for pets AND kids! Your kitty and your kids will both love the sugary marshmallow treat that always comes with a free prize! 26-oz box



The Alligator
Frisbee Book
(Frisbee not included)

Manufactured by Reptile Wranglers of America, in association with Wham-Ol



1195

Teach Your Parrot to Belch the Alphabet CD

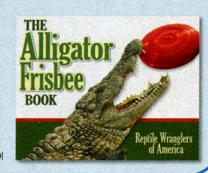
Polly will be wanting a lot of carbonated drinks to go with his crackers after hearing this 75-minute CD. Contains bonus tracks of "Row, Row, Row Your Boat" and "Happy Birthday"



2499

Your Rottweiler Can Samba! Training DVD

Ten easy lessons will have your vicious dog dancing like a pro in a matter of weeks! (As seen on YouTube)

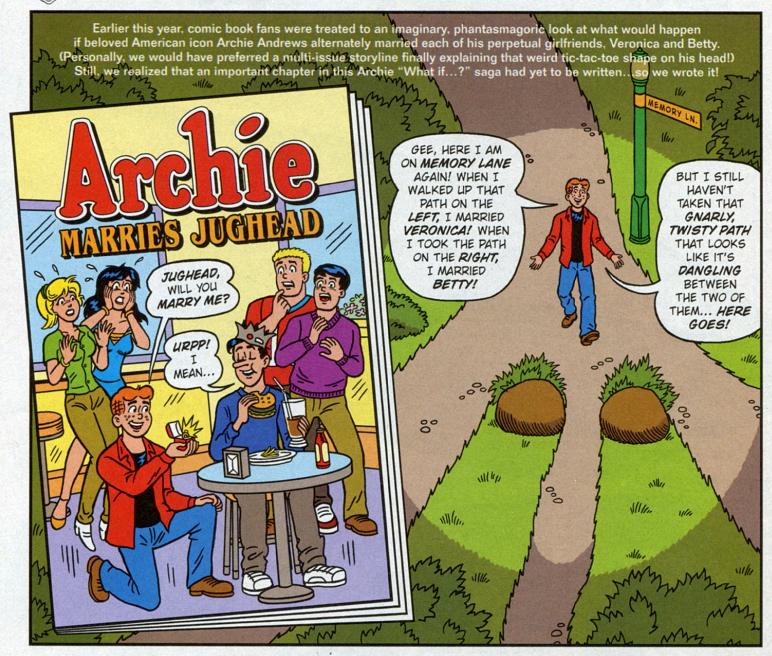


WRITER: JEFF KRUSE

PHOTOS: AILENN, ANDREUS, BRUCE WORKS, CLAUCARLSEN, CYNOCLUB, ENID ARVELO, GRZYM, JOHANNES GERHARDUS SWAN EPOEL, NADEZDA LEDYAEVA, NOAM ARMONN, PHOTOCHECKER, RON CHAPPLE STUDIOS, VITALY YAMZIN, WILLEECOLE / DREAMSTIME.COM





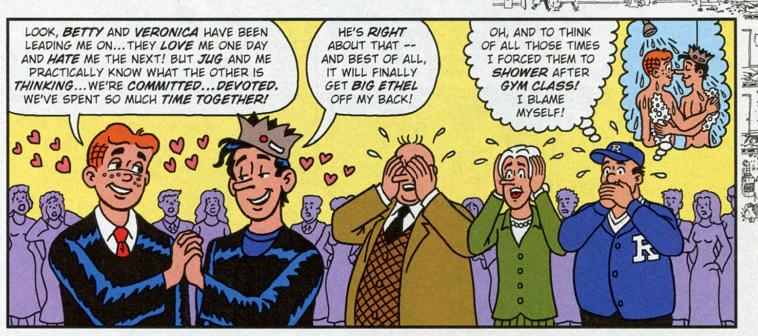






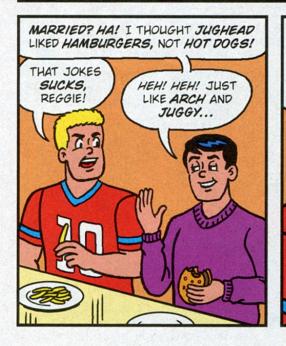
WRITER: CHARLIE KADAU

ARTIST: R. SIKORYAK



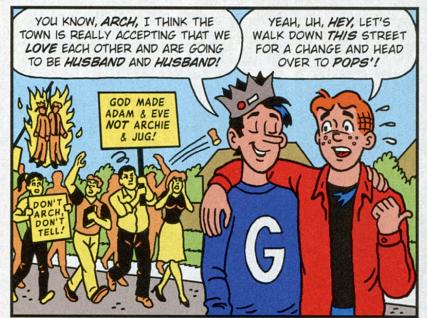














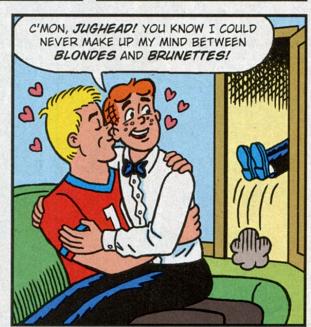




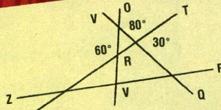




ONE MONTH LATER ...







- 5. What can be learned from studying the figure above?
 - (A) No one remembered to bring the teepee instructions on
 - (B) Shadow Traffic will report there are no major delays
 - (C) It's going to be another losing season for the
 - Indianapolis Colts. (D) None of the above.

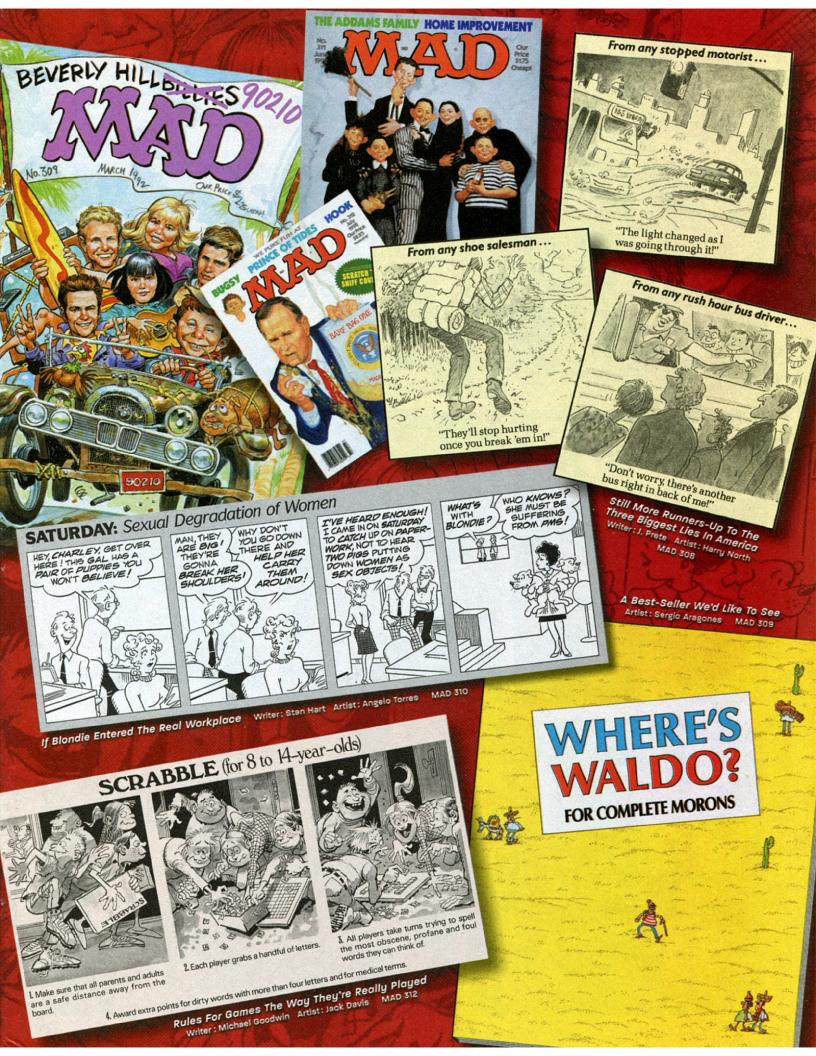
ANSWER: (D) None of the above. The figure above is a radar screen at Dulles Airport, indicating that the air traffic controller on duty is the "new kid." MAD 309

MAD's Practical S.A.T. Questions Writer: Frank Jacobs

Near Rhymes

What rhymes with "kiss"? "Miss" or "this" you might say. But to a rock lyricist so does "wrist," "pith," even "lick," and on occasion, "desk." That's why rock singers mumble so much! They're trying to hide lines like, "Baby you could never lose me/ Even if you sold your jacuzzi," or "If I could only win your love/I'd sell my soul to Beelzebub"!





One Afternoon in the Confessional



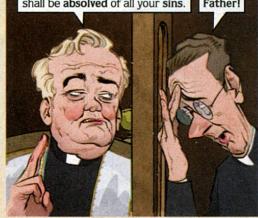
For over twenty years as a priest I have continually abused altar boys and other young lads entrusted to me...I have violated their chastity...touched them in impure ways... committed unspeakable acts of molestation upon them...



There, there, my son.

We are all fallible creatures
and capable of wandering from
the path of righteousness.
Say three Hail Marys and you
shall be absolved of all your sins.

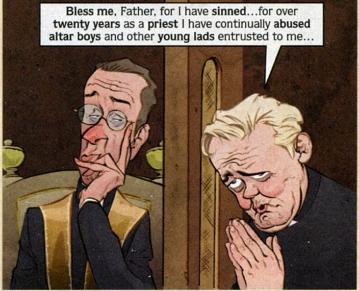










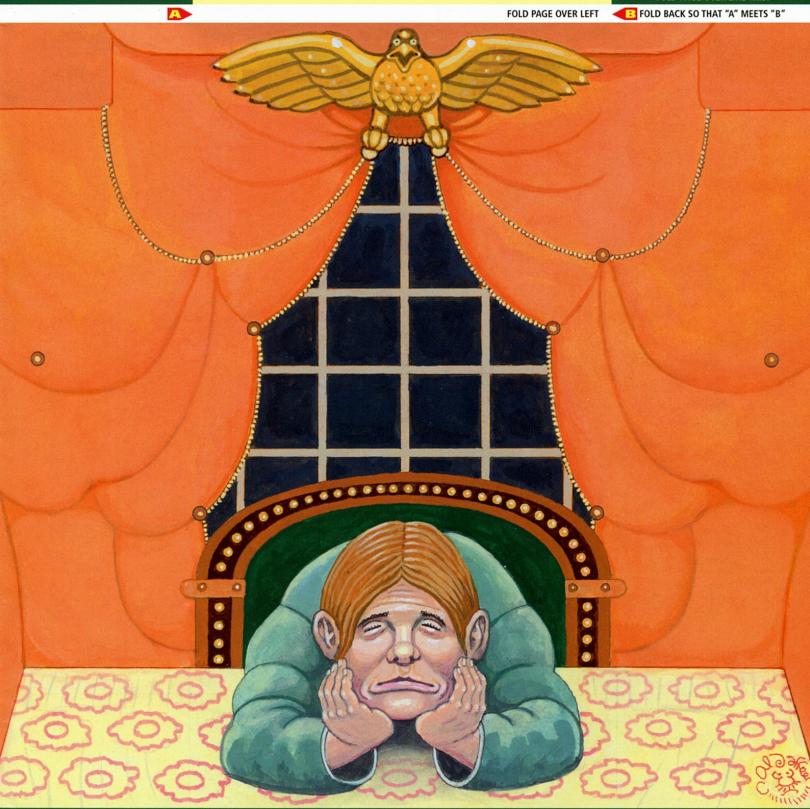


WHAT SITUATION
HAS MANY
AMERICANS
SICKENED AND
DISGUSTED?

MAD FOLD-IN

Many people have a gut feeling that something terrible is going on right now. Life throws a lot at the average person, and it's true that you never know what's going to wash up on shore – but this is particularly tough to watch. To find out what despicable development has people feeling sick to their stomachs, fold page in as shown.

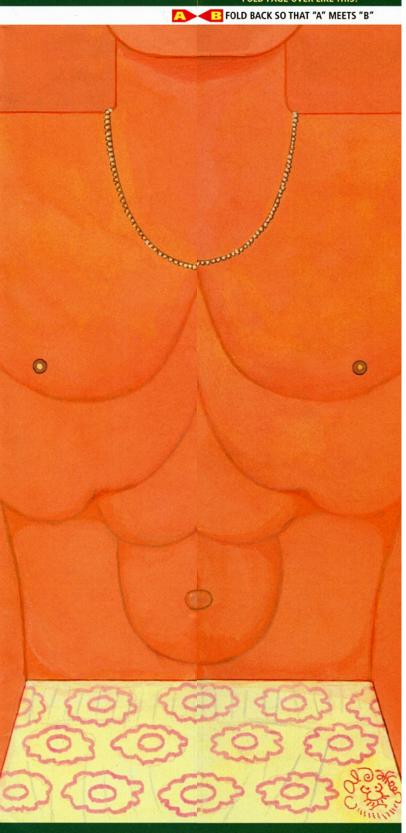




THERE IS A SITUATION THAT'S TRULY REVOLTING. NO ONE ON EARTH SHOULD EXPERIENCE IT. THOSE WEIRD JERKS WHO TEND TO PREFER UGLINESS OVER WHIMSEY SHOULD FIND A LOT IN ALL THIS TO ACTIVELY DEPLORE

WHAT SITUATION
HAS MANY
AMERICANS
SICKENED AND
DISGUSTED?





THE ONE ON JERSEY SHORE



GAME OF THE YEAR EDITION

"The best Batman game ever made. 9 out of 10" —Game Informer



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Scarecrow Nightmare
Crime Alley
Totally Insane
Nocturnal Hunter

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Yo Ho Ho, It's a P



irate's Life For Me

